

14 May 2019

## **ACFO JOINS EUROPEAN FLEET AND MOBILITY MANAGEMENT FEDERATION**

ACFO, the UK's premier fleet decision-makers' organisation, has formally joined the Fleet and Mobility Management Federation Europe (FMFE).

FMFE was launched last year as the European Fleet and Mobility Association (EUFMA) and the UK fleet association joins those from Austria, Germany, Italy, Spain and Switzerland as members initially offering a cross-border service for organisations belonging to their respective national organisations.

The move means that members of the various national associations with international vehicle fleets can draw on the know-how of FMFE's national association members and thus benefit directly from the European network.

In further steps, an information platform is to be created and benchmarks and joint international studies drawn up as well as the compilation of Europe-wide best practice standards for fleet management and mobility management.

FMFE will also give its opinions on political, economic, legal and fiscal issues at a European level.

ACFO's decision to join FMFE follows a late last year 'fact-finding mission' on potentially joining the group.

The development will further spread ACFO's expertise and knowledge and comes in the wake of it already being a founding member of the Global Fleet Consortium Network alongside the United States of America-based Automotive Fleet and Leasing Association, the Australasian Fleet Management Association, the Asociación Mexicana de Arrendadoras de Vehículos, which translates to the Mexican Vehicle Leasing Association, and the China Road Transport Association.

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ACFO chairman John Pryor said: "UK-based fleet decision-makers with international vehicle responsibilities and fleet chiefs in other countries with some vehicles operating in the UK may need 'local knowledge' so it is important that ACFO can provide help and advice and also has partnerships with other representative fleet organisations that may be able to assist and provide information.

"The UK fleet market is possibly the most mature in the world and ACFO has been a powerful force in its development over more than 40 years.

"Over the years ACFO has been contacted by fleet organisations from around the world - as well as individual fleet operators - seeking help and advice. We have also hosted visits by fleet decision-makers from overseas and made reciprocal visits.

"Many of the issues confronting fleet decision-makers in the UK will be the same as those being tackled in many other countries, so it makes logical sense to pool our collective knowledge, experiences and advice and communicate best fleet management practice across Europe and worldwide."

He added: "The world of fleet continues to rapidly evolve and mobility management is a fast-emerging strategic part of the role of a fleet manager, who is increasingly becoming a fleet and travel manager both in the UK and internationally."

FMFE, instead of having a president, will have a spokesperson who will be elected from among the members. The first to be elected is Axel Schaefer, managing director of the German Federal Fleet Management Association. The office will be taken over by one of the other member associations from October 2020 in an annual rotation.

The FMFE board - a representative from each national association - plans to meet twice a year with further discussions taking place via conference calls. ACFO will elect a representative to serve on the FMFE board following its 2019 AGM on June 12.

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### **Notes for Editors**

ACFO Ltd is a non-profit making organisation. It is the largest UK body representing the interests of businesses which operate cars and vans as part of their normal commercial activities.

Members are represented within ACFO by a named delegate, often but not exclusively, the fleet or transport manager of the member organisation. There is, however, a very wide range of job titles involved, reflecting the different styles of fleet operation. ACFO provides a national representation platform, and regional webinar-based networking opportunities, to support its key objective of improving the discipline and craft of fleet management, and its status.

Further information can be obtained from:

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